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Connecting Business with Intelligence



Understanding Business Performance Through Financial Statements

COURSE OBJECTIVES

- Introduces Financial Statements that are prepared by a business entity
- Presents the elements contained in Financial Statements
- Focuses on the income statement
- Gives details on the purpose, construction, pertinent-ratio and common size analysis of balance sheet
- Concentrates on the cash flow statement
- Ability to read Financial Statement to recognise the business performance in financial aspect.

COURSE OUTLINE

- Module 1: Financial Statements: A Preview
- Module 2: Fundamentals of Financial Statements
- Module 3: Understanding the Balance Sheet
- Module 4: Understanding the Income Statement
- Module 5: Understanding the Cash Flow Statement
- Module 6: Measuring Business Performance From The View of Financial Statements
- Module 7: Introduction of Financial Ratios and Its Interpretation
- Module 8: Ratio Analysis Workshop
- Module 9: Question and Answer Session

AUDIENCE

- Executives, Senior Executives and Managers of Finance, Admin, Operation, HR and etc.

If you have any enquiries, please contact
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