

MONITORING & MEASURING TRAINING EFFECTIVENESS (ROI) AND TRAINING MODULE DEVELOPMENT



INTRODUCTION

Measuring the effectiveness of training programs consumes valuable time and resources. As we know all too well, these things are in short supply in organizations today.

Many training programs fail to deliver the expected organizational benefits. Having a well-structured measuring system in place can help you determine where the problem lies. On a positive note, being able to demonstrate a real and significant benefit to your organization from the training you provide can help you gain more resources from important decision-makers.

OBJECTIVES

- Understand the importance of measuring the training effectiveness
- Develop the skills and knowledge on method of evaluation
- Exploring the level of evaluation using Kirk Patrick Model
- Able to evaluate the ROI on training using non-monetary KPI

WHO SHOULD ATTEND?

HOD, Managers, executive or supervisors who involve in evaluating and measuring staff training effectiveness as well as developing training module (internal trainers)



COURSE OUTLINE

- The Importance of Measuring of Training Effectiveness
- Method of measuring
- What Is Training ROI

- Training Module Development
- Designing the Training Module
- Developing the Training Module

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