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Connecting Business with Intelligence



DO NOT STOP LEARNING, EDUCATION IS LIFETIME JOB

TRAINING OBJECTIVE

- Explain the importance of finance and interpretation of financial information
- Apply the concepts of accounting and finance to analyse financials
- Learn about key accounting and finance terms
- Examine financial statements by using key ratios
- Learn about key components needed to improve profitability
- Learn how to appraise, value and review a capital project



If you have any enquiries, please contact
+60 (3) 56213630 or
email: info@comfori.com

TARGET AUDIENCE

This seminar is most suitable for non-finance professionals who need to develop basic financial awareness in order to understand the implications of their day-to-day decisions on companies' financial success and be more effective in managing the budget in their respective areas.

A GLIMPSE OF MODULE

Module 1: An Introduction to Business Finance and Financial Accounting

Module 2: The Importance of Cash – The Cash Cycle

Module 3: The Operating or Income Statement

Module 4: Understanding Balance Sheets

Module 5: Management Ratios

Module 6 The Importance of the Cash Flow Statement

Module 7: Capital Budgeting and Project Appraisal

Module 8: Intellectual Capital

Finance for Non-Finance Professionals *SBL-Khas