

## OVERVIEW

The contemporary changed business landscape has created a proliferation of global trading risks and cost, compounded by the virtual ruling of borderless transactions. Thus, existing demand volatility, market vulnerability and information invisibility is even more impactful. There is a strong necessity to mitigate these obstacles and obstruction in the import export pipeline. The starting point of the process is from pre-shipping to post-shipping formalities and trade documentation

## OBJECTIVE

At the end of the course, the participant would be able to:

- ❖ Understanding the transaction frictions of global trade
- ❖ Planning an effective and efficient source to supply process
- ❖ Avoidance of shipping and commercial documentation clashes



# SHIPPING ELEMENTS & IMPORT EXPORT DOCUMENTATION

## WHO SHOULD ATTEND

Executives & managers from:

- ❖ Procurement & Purchasing
- ❖ Financing & Costing
- ❖ Supply & Distribution
- ❖ Sales & Marketing
- ❖ Shipping & Logistics

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